

Brief History of Art and design

20th-21st century

# 04 Minimalism and Brutalism

(1950–1980)

KEY

for English lesson



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**Empower ED**

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# LISTENING

## KEY

### TASK 1:

1. B
2. C
3. B
4. B
5. B
6. B
7. B
8. C
9. A
10. C

### TASK 2:

1. F
2. T
3. T
4. F
5. T
6. T
7. F
8. F
9. F
10. T

### TASK 3:

#### Vocabulary I

1. Austere
2. Durability
3. Exposed
4. Massive
5. Texture
6. Raw
7. Functional
8. Iconic

#### Vocabulary II

1. D
2. C
3. B
4. A
5. H
6. F
7. E
8. G

#### Vocabulary III

1. Brutalist
2. Imposing
3. Integrity
4. Facade
5. Sculptural
6. Modernist
7. Infrastructure
8. Proportion

### TASK 4: (answers will vary)

# READING

## KEY

### TASK 1:

1. Both design trends revolve around the idea that less is more.
2. "Brutalism" comes from the French word for "raw," implying a design style that emphasizes a stripped-down, skeletal framework.
3. Key characteristics of brutalist design include exposure of materials, monochromatic colour schemes, and an emphasis on bare functionality.
4. Minimalist design aims to balance simplicity with beauty, focusing on details, while brutalism strips design down to its essentials without concern for aesthetics.
5. Minimalist designers use more UI components and incorporate styling or animation to highlight key areas, whereas brutalist designers prioritize content without much styling.
6. Minimalism's popularity is attributed to its simple, attractive, and usable interfaces that consumers embrace.
7. Brutalism tends to have a shorter lifespan because it does not align with ongoing design trends and has limited use cases.
8. Common visual characteristics of minimalist art include geometric forms, a limited colour palette, and an emphasis on material.
9. The text describes brutalism as celebrating and exposing the raw materials used in its designs, often leaving them unadorned.
10. Minimalism and brutalism influence contemporary design values by promoting simplicity, honesty, and functionalism.

### TASK 2:

#### A. Fill in the Blank:

1. raw
2. less-is-more
3. content
4. squares
5. Monochromatic

#### B. Multiple Choice Questions:

1. C) Bare functionality devoid of decoration
2. C) Geometric forms and symmetry
3. B) A philosophy of using only essential elements
4. C) Brutalism exposes the raw code and materials
5. B) Metal

#### C. Open Ended Questions:

1. Brutalism often uses monochromatic colour schemes, focusing on black, white, or grey, whereas Minimalism employs a limited colour palette to highlight form and space without distraction.
2. Designers might choose Brutalism for its raw and unfiltered aesthetic, which can be appealing in creative fields or when wanting to provoke a strong reaction.
3. In Minimalist art, the emphasis on material draws attention to the inherent qualities of the medium, allowing viewers to appreciate the texture and form without distraction.

# VOCABULARY

## KEY

### TASK 1:

1. MINIMALISM
2. BRUTALISM
3. AESTHETICS
4. USER INTERFACE
5. GEOMETRIC FORMS
6. MONOCHROMATIC
7. SKELETAL FRAMEWORK
8. RAW MATERIALS
9. ENDURING POPULARITY
10. CONTEMPORARY DESIGN VALUES

### TASK 2:

1. balance
2. objecthood
3. serene
4. clutter
5. legibility
6. typography
7. aesthetically
8. purified
9. geometric
10. monochromatic
11. emphasis
12. restraint
13. functionality
14. negative space
15. raw materials